Forsta

November 2025

Product Release

Customer Success

Welcome!

In the month of November, we added new features for you to check out for the following products:

— Panel Management

1. A new timeframe filter condition is now available for project-specific activity filter
2. A CSV file can now be imported to allocate sample distribution by numeric amount.

— Decipher (Forsta Surveys)

1. Disabling Copy/ Paste in Text and Essay questions
2. Compat Retirement Reminder

— Forsta Visualizations

1. Research Agent: Dynamic prompt generation, continued conversations and Multi-slide vertical view analysis
2. Word Cloud and Summary Object: base size limits
3. AI Computes: Prompt Preview
4. Data Connectivity: Import Image Map data from Decipher

— Forsta Plus

1. Studio: Dynamic Time Periods
2. Studio: Call to Action available to all
3. Studio: PPT Export feature enhancements
4. Studio: Compact Widget

Keep reading to learn about these improvements!

You can also now review previous months' product updates at any time via the knowledge base!

https://pgforstaproductupdates.zendesk.com/hc/en-us/p/ProductUpdates

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Panel Management

1. **A new timeframe filter condition is now available for project-specific activity filter**

   Activity Filters allow users to query panelists based on their level of participation in panel projects and polls.

   Learn more: Activity Filters

2. **A CSV file can now be imported to allocate sample distribution by numeric amount.**

   The CSV Distribution feature in Sample Manager allows users to create a distributed sample using a CSV file that defines quota or stratification criteria and target counts.

   This feature makes it easy to distribute samples based on inclusion filters (for example, education level, gender, or participation history) without manually building each campaign.

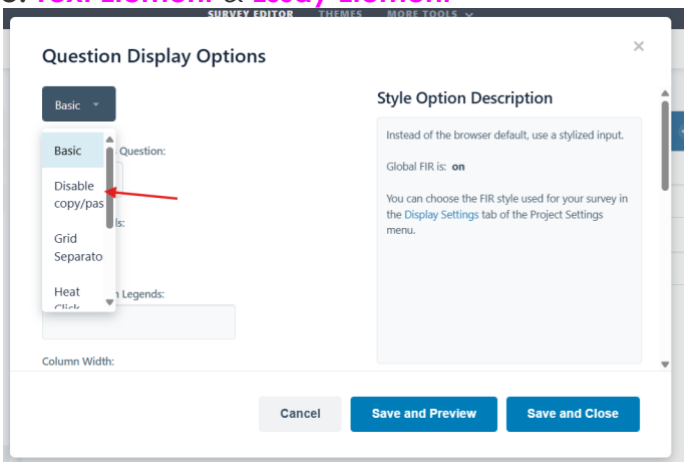
   Learn More: CSV Distribution

Decipher (Forsta Surveys)

1. **Disabling Copy/ Paste in Text and Essay questions**

   We've added a question style option for Text and Essay questions that allows you to disable Copy/Paste for respondents. To implement this, you will go to Update Stylings on a Text or Essay question and change the display option from Basic to 'Disable copy/paste".

   This option is available for surveys with a minimum compat of 154.
   Learn More: Text Element & Essay Element



2. **REMINDER:**

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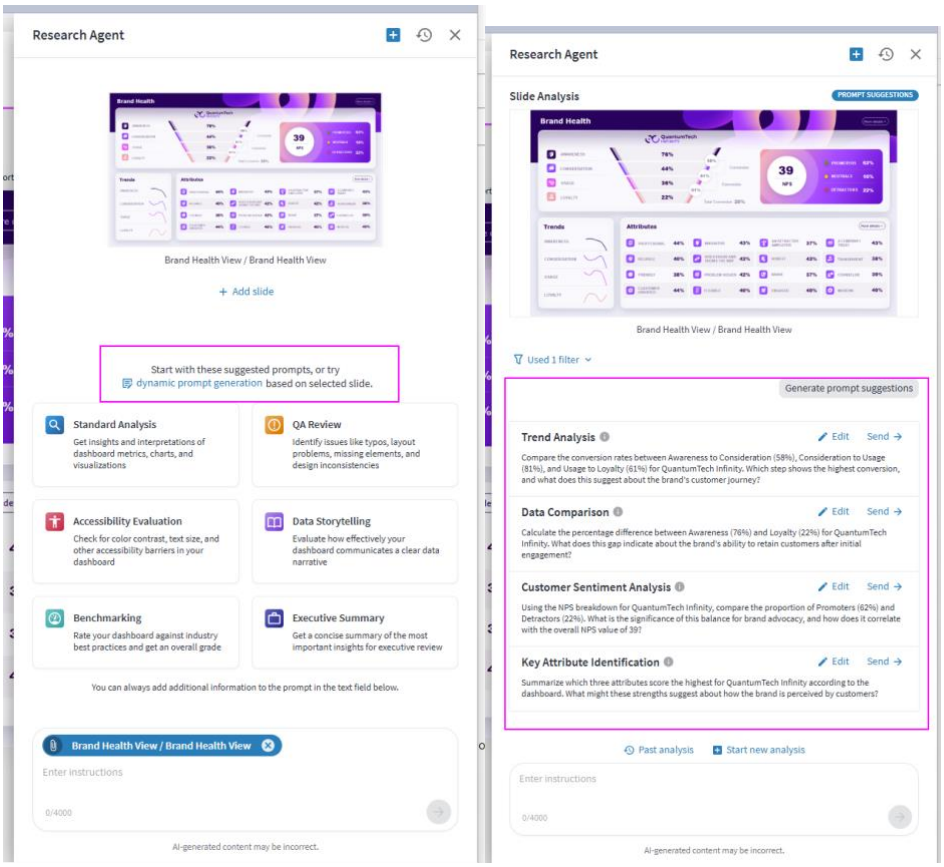
On January 13, 2026, surveys marked as "DEPRECATED" will no longer be supported and surveys with a compat levels of 108-142 will be transitioned to "RETIRED". ***These projects will not load in the portal at-all after this date! This includes historical reports and data downloads on projects that are closed.*** To prevent a survey from being retired, upgrade your survey's compat level. To learn more, see Survey Compat Levels.

Forsta Visualizations

1. Research Agent

a. **Dynamic Prompt Generation:** The Research Agent now includes Dynamic Prompt Generation, which analyzes the content of the current slide and produces suggested prompts that can be sent directly or edited before use.



b. **Continuded Converstaions**: The interaction flow has been improved so that follow-up questions can be asked within the same thread, allowing a continuous conversation instead of starting a new analysis each time.

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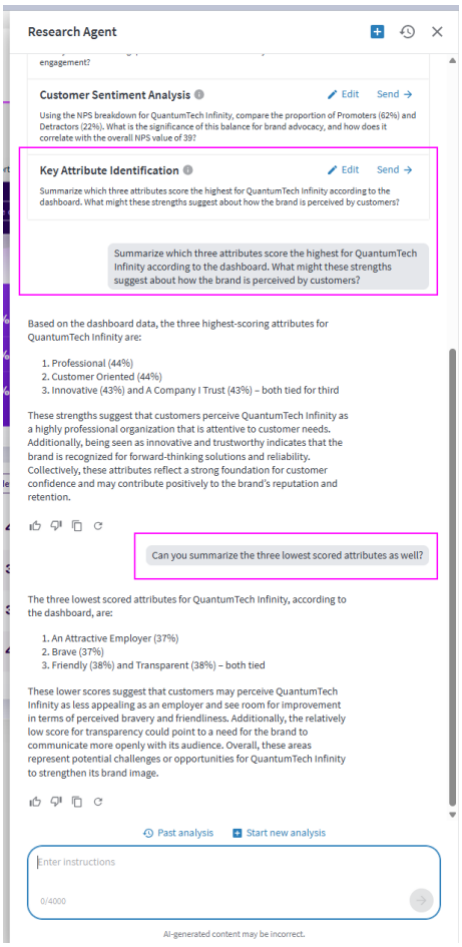

c. **Multi-slide and vertical view analysis**: The screenshot logic has been updated to support selecting multiple slides for analysis in a single session. The Research Agent can also now be used on reports displayed in vertical layout.

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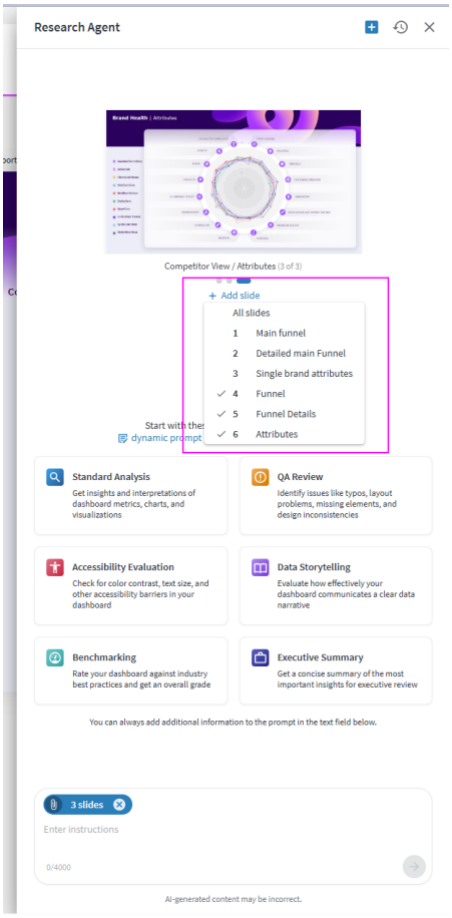

2. **Word Cloud and Summary objects** can now automatically hide their content when the base size falls below a defined threshold. In these cases, an information message is shown instead. The text is configurable and included in the translation file.

3. **AI Computes:** A new Prompt Preview feature allows users to test a prompt using a small sample of respondents before running a full AI Compute. The preview returns reference data to confirm expected behavior, although the preview data is not included in the final analysis.

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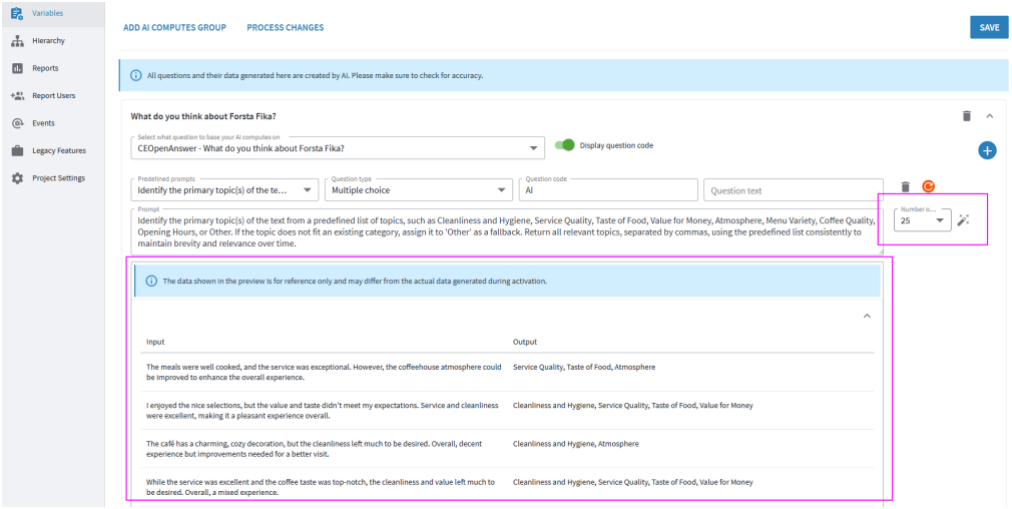
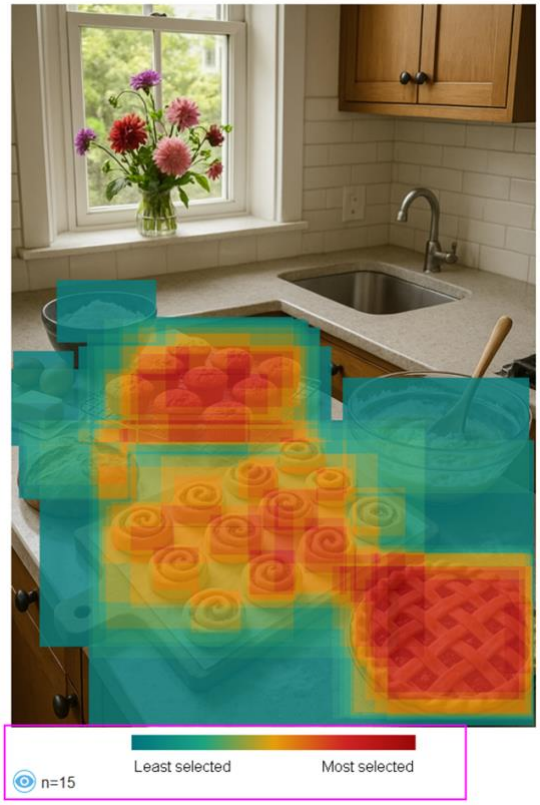


4. **Image Map questions from Decipher** can now be imported into Forsta Visualizations. Each marker becomes a separate open-ended question, and the original image is imported for use in StoryTeller. A new Image Map object allows visualizing responses directly on the image, with options such as heatmap colors, base size display, legend, and a toggle for showing or hiding the data overlay. Object size follows the dimensions of the original image.



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Forsta Plus

1. Dynamic Time Periods are now available in both Charts and Datagrids

Previously, Studio Crosstabs could only be built using variables from a single data source. With this update, users can now create crosstabs using variables from **multiple related data sources**.

What's New

Pro users can now select the **"Auto"** setting when splitting Charts and Datagrids by time periods. With this option, the breakdown (months, quarters, years, etc.) is automatically determined based on the available data points and the parameters you define

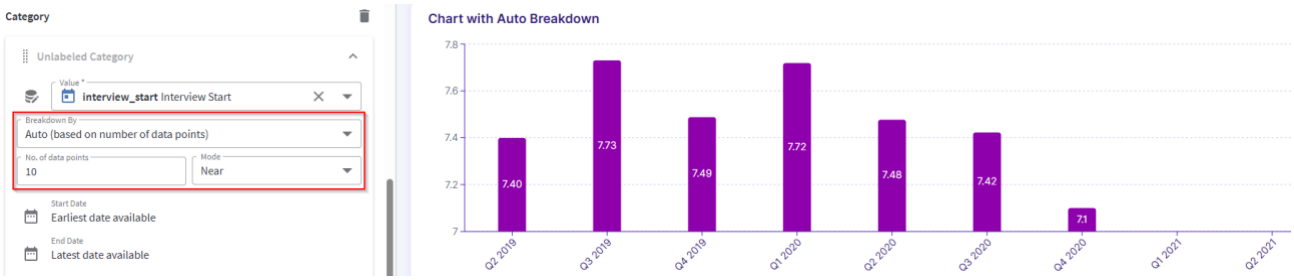
Why It Matters

Previously, charts with fixed time breakdowns could become less useful when report date filters changed, often requiring manual adjustments by dashboard users. The new **Auto** setting solves this by dynamically adjusting the breakdown according to the date range and parameters for the number of data points.
Saves report designers valuable time
Ensures viewers always see data in the most meaningful format

How It Works

When configuring a Chart or Datagrid:

1. Add a date to the Category field
2. Select "Auto"
3. Define your preferred "Near" or "Max" number of data points to display



2. Studio: Call To Action

What's New?

So, what is Call to Action? At most widgets you can now add up to 2 new "Call to Action" buttons, which will appear in the footer of the widget. Buttons can be configured to one of the predefined button types available in Studio and labels applied. Navigation can be set, as per usual, to any existing report page or external site.

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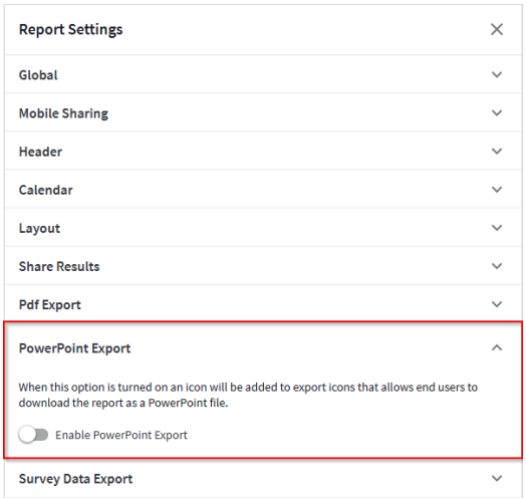
Once set, report viewers can click the buttons to explore or take action, whether it's drilling down into the data or visiting an external web page.

Why?
Increase engagement: Direct viewers to dive deeper into your data insights.
Actions: Provide easy access to relevant follow-up steps, right where they're needed.
Simplify Navigation: Guide viewers seamlessly to associated resources or content.

Feature Overview
All relevant widgets now have a footer area available in SVD (Studio Visual Designer) settings where up to 2 CTA buttons can be added and configured. No recourse to CDL is required.

Learn More: Using Call to Action Buttons in Widgets

3. **Studio: Powerpoint Feature Enhancements**
   a. **Smarter Export Scaling**
      Widgets now scale more effectively to optimize layout and space on each PowerPoint slide.
   b. **Custom PPT Templates** (Limited Availability)
      You can now upload personalized PowerPoint templates, including support for dynamic content.
      When the Feature Toggle is enabled, a new menu item will appear in the Report Settings, which, when selected, will add a new PowerPoint export icon to the report.
      If you are interested in this feature, please reach out to your Forsta Representative.



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4. Studio: Compact Widget

What's New?

The Compact Widget offers a streamlined way to visualize key performance metrics at a glance:

- Displays a **condensed summary** of metric performance
- Shows the **metric value**, with optional comparison to a **target or benchmark**
- Includes a **trend chart** over a specified time period for quick insight

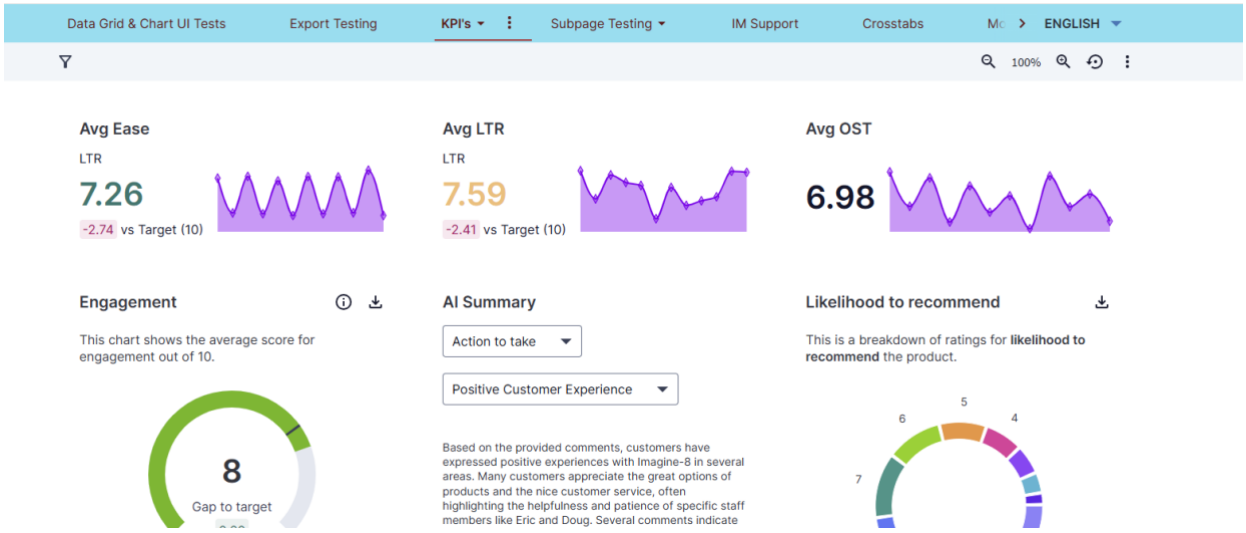
Why?

As dashboards grow more complex, users need faster ways to interpret performance without sacrificing clarity. The Compact Widget was designed to:

- **Maximize space efficiency** on dashboards
- Provide **quick, high-impact insights** for decision-makers
- Support **side-by-side metric comparisons** without overwhelming the layout
- Enable **rapid scanning** of performance trends across multiple KPIs

This widget is ideal for executive summaries, mobile-friendly views, and any scenario where clarity and brevity are essential.

Learn More: Compact Widget



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