



June 2025

Product Release

Customer Success



Welcome!

In the month of June, we added new features for you to check out for the following products:

— Panel Management

1. You can now include the panelist's Username in the Panelist Activity Report.
2. More options in Responsive Email Templates
3. Option to add CAPTCHA to output landing pages

— Forsta Surveys (Decipher)

1. Native integration with QualityScore
2. The **new** Media Testimonial Element includes new and improved Audio and Video capture options.

— Forsta Visualizations

1. Save import tasks without immediate scheduling or data import
2. Automatic import of Scale Questions from Forsta Surveys (Decipher)
3. MFA improvements

— Forsta Plus

1. Studio: Scheduled PDF Exports

Keep reading to learn about these improvements!

You can also now review previous months' product updates at any time via the knowledge base!

<https://pgforstaproductupdates.zendesk.com/hc/en-us/p/ProductUpdates>

Panel Management

1. An option to include the panelist alias has been added to the **Panelist Activity Report**. This can be used to help streamline processes for identifying panelists within your reports.

Edit panelist activity report definition [?]

Report name

Fields included

Panelist identifier Panelist screen name Email address

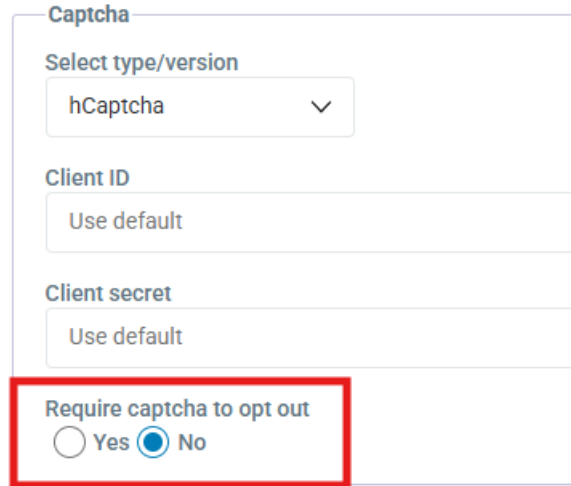
Learn more: [Panelist Activity Reports](#)

2. You can now align the body and footer of your emails in **Responsive Email Templates!**

The image displays the 'Responsive Email Templates' editor interface. On the left, the 'ENGLISH' language tab is active, showing a preview of an email template. The template includes a header with a logo placeholder, a main content area with a large orange arrow and the text 'Your opinion counts Survey Opportunity', and a footer with contact information. On the right, the 'SETTINGS' pane is open to the 'PRESETS' section. The 'Preset selection' is set to 'Basic'. The 'Editor display state' is set to 'Default'. The 'General' section is expanded, showing 'Header background' and 'Main section properties'. The 'Main section properties' section includes 'Color' (set to #f5f5f5), 'Image' (set to none), and 'Alignment' (set to left). The 'Footer' section includes 'Link color' (set to #ffffff), 'Image' (set to none), and 'Alignment' (set to center). At the bottom of the settings pane, there are 'Back' and 'Add template' buttons.

3. As an extra layer of security and bot prevention, you can now enable a **Captcha on the opt out landing page**.

This setting can be found with Community Manager > Community Settings > Captcha



Captcha

Select type/version

hCaptcha

Client ID

Use default

Client secret

Use default

Require captcha to opt out

Yes No

Surveys (Decipher)

1. **QualityScore** is now part of the HX platform, natively embedded within Forsta Surveys/Decipher, allowing seamless, real-time data quality checks during survey fielding. This integration eliminates the need for external tools or manual interventions.

If you are interested in using QualityScore, please speak to your Dynata account manager or visit <https://www.dynata.com/quality-score/> to find out more.

Learn more: [Dynata QualityScore Integration](#)

2. The **Media Testimonial Element** provides improved options for both video and audio uploads.

Learn More: [Media Testimonial Element](#)

IMPORTANT: The legacy **Video Testimonial element will no longer be available in the Element Library starting **July 1, 2025**.

If you're currently using this feature to capture videos in your surveys, we recommend switching to the **Media Testimonial** element, which offers video or audio support.

Please note:

- Videos previously collected with the **Video** Testimonial element can be downloaded until **September 30, 2025**.
- These videos **won't carry over** to Media Testimonial, so be sure to download anything you'd like to keep before **October 1, 2025**.
- Surveys still using **Video** Testimonial after September 30 will stop working.

Forsta Visualizations

1. Data Management

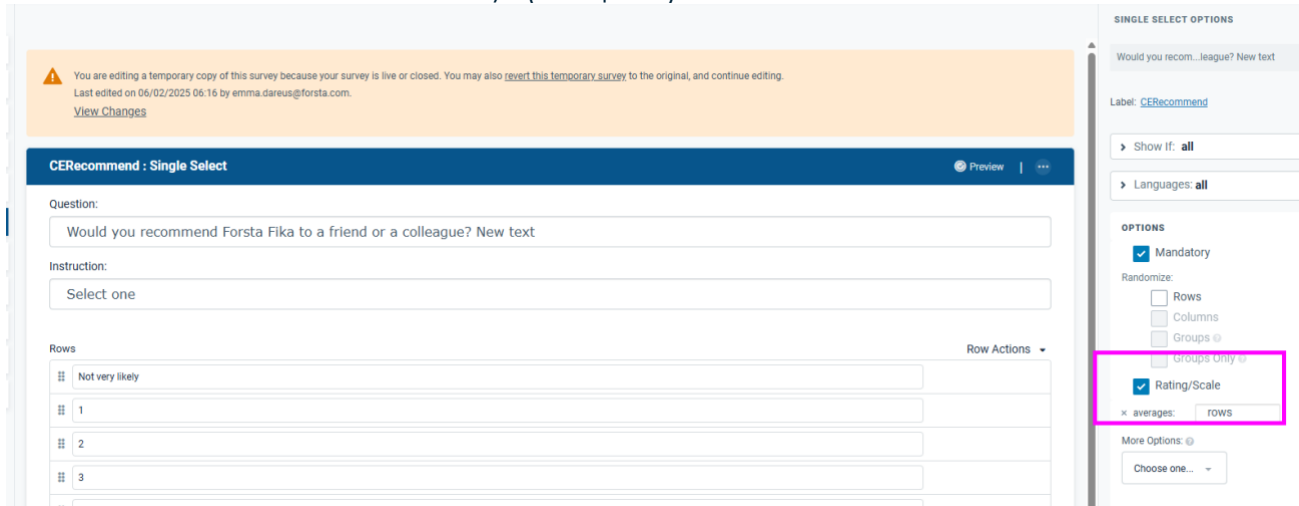
We're pleased to announce the introduction of a new feature that allows admins to save import tasks without the necessity of scheduling or importing data simultaneously. This enhancement provides greater flexibility in configuring settings, preparing imports in advance, or delegating import tasks to other team members.

The screenshot shows a dialog box titled "Import data from Forsta HX Platform" with a close button (X) in the top right corner. The dialog has four tabs: "Basics", "Advanced", "Activation", and "Schedule", with "Schedule" being the active tab. Under the "Scheduler" section, there is a text input field for "Scheduler name" containing "Forsta Fika Survey - Survey Designer" and a dropdown menu for "Schedule type" set to "No Scheduler". Under the "Notifications" section, there is a text input field for "Email" containing "Email". Below the email field are two toggle switches: "Import completed" (which is turned on) and "Import failed" (which is turned off). At the bottom right of the dialog, there are three buttons: "CANCEL", "IMPORT NOW", and "SAVE". The "SAVE" button is highlighted with a pink rectangular border.

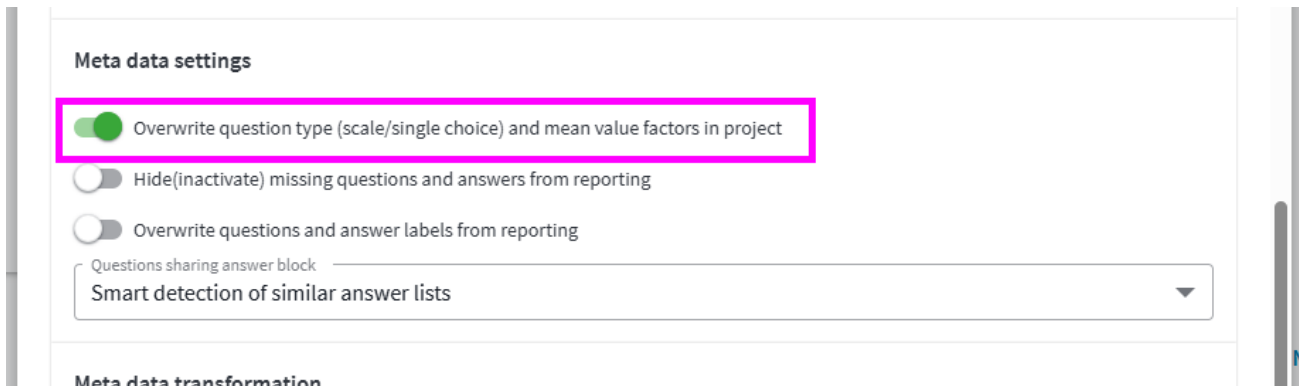
2. Data Connectivity

To expedite the transition from survey completion to reporting, we have developed a feature that automatically imports scale questions from Forsta Surveys (Decipher) when a rating is enabled on any question. Forsta Visualizations will automatically classify

these questions as scale during the import process, utilizing the values selected in your survey as factors, ready for use in Categorical Mean calculations within any report. This automatic classification will apply to all new metadata imported into Forsta Visualizations from Forsta Surveys (Decipher).



To ensure the source of truth based on the ratings and values specified in your survey, enable the setting “Overwrite question type (scale/single choice) and mean value factors in project” within your import task. This setting will enforce updates to your scales and factors with each import, even if no new metadata is imported.

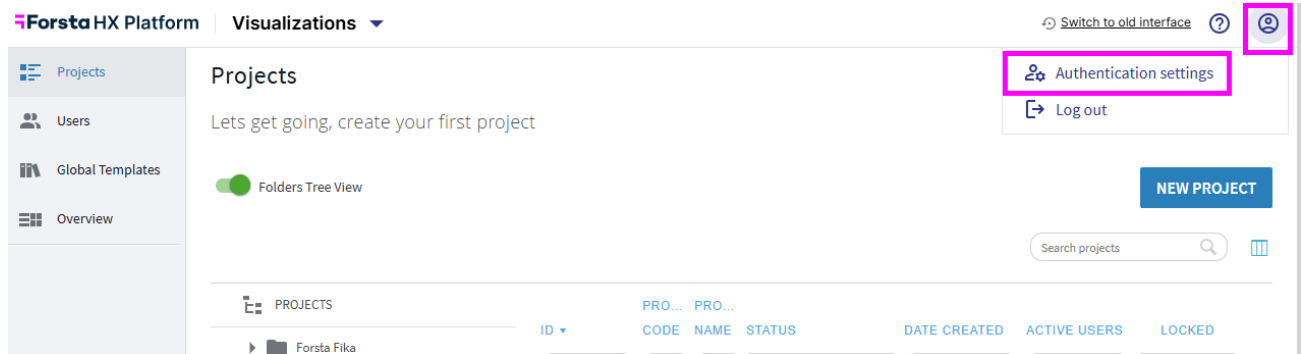


NOTE: Ensure that ratings are not used for questions within your survey that should not be classified as scale questions within Forsta Visualizations.

3. MFA Improvements

We're happy to announce improvements to our Multi-Factor Authentication (MFA) system! In addition to email verification, we have introduced app authentication for Admins, with plans to extend this option to Report Users in the future. Forsta recommends Microsoft Authenticator.

After logging in with email verification, you'll find a new option, "Authentication settings" under your account icon in the top right corner.



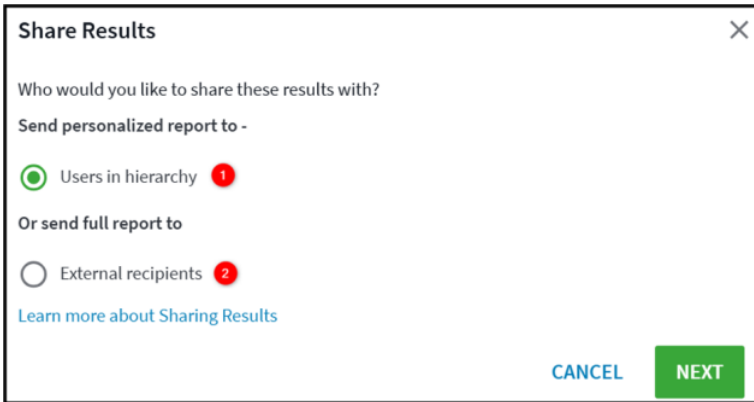
To enable app authentication, navigate to "Authentication settings," select "Set up authentication app," and follow the provided instructions. Once an authentication app is connected to your user account, email will no longer be the primary authentication method. However, you can still request email authentication during login if preferred. Within "Authentication settings" you can remove the authentication app and revert to email as the primary method, even if an app is connected to your user account.

Forsta Plus

Studio Scheduled PDF Exports

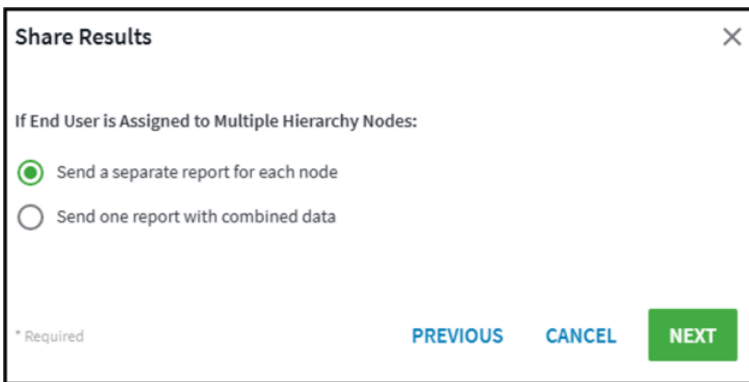
1. Selected End User Exports now filter by hierarchy

PDF Exports are now available to everyone on the HX Platform! We've also added several major improvements including the ability to filter by hierarchy. If you want to send the full report to someone, you can still do so by selecting the External Users option and entering the user's email address directly.



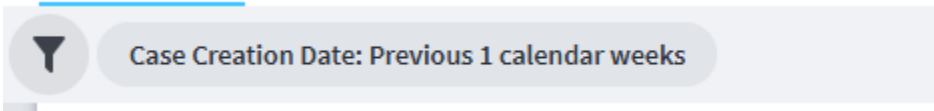
2. Better Handling of End Users Assigned to Multiple Nodes

There is now an extra option when exporting to end users that lets you choose the behavior for the case where an end user is assigned to more than one hierarchy node. You can choose either to send the end user a separate report for each hierarchy node, or a single report that aggregates all their hierarchy access into a single report.



3. Dynamic Filters are now Supported

If you select filters in the filter panel and then schedule a PDF export, these filters will now be factored into what data is shown in the export. This is especially valuable for rolling date filters. For example, if you have a date filter that shows the last seven days of data, and you schedule a weekly export, that export will always show the most recent 7 days' worth of data.



More details can be found in the [updated documentation](#).