Forsta

April 2025

Product Release

Customer Success

Welcome!

In the month of April, we added new features for you to check out for the following products:

- Forsta Surveys (Decipher)
 - 1. Email based Two-Factor Authentication (2FA) sign-in option
- Forsta Visualizations
 - 1. Visualizations for Discrete Choice Model from Forsta Surveys (Decipher)
 - 2. Enable/Disable Weights/Dates within CrossTables
 - 3. Scheduled task overview page
- Forsta Plus
 - 1. CATI updates

Keep reading to learn about these improvements!

You can also now review previous months' product updates at any time via the knowledge base!

https://paforstaproductupdates.zendesk.com/hc/en-us/p/ProductUpdates

Surveys (Decipher)

1. Two-Factor Authentication

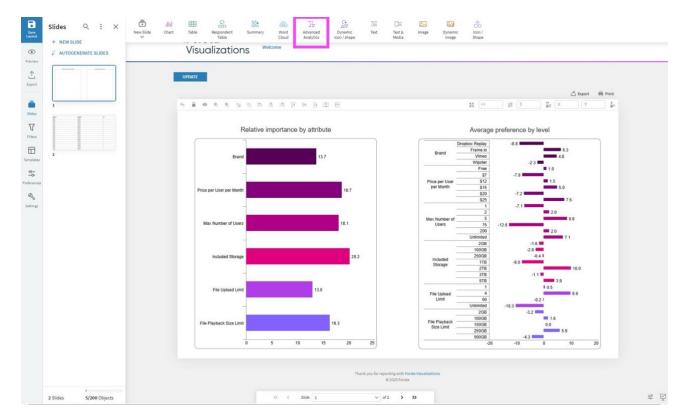
In addition to app-based two-factor authentication, an email-based option is now available.

Learn More: Managing Two Factor Authentication

Forsta Visualizations

1. Storyteller: Importing and visualizing data for Discrete Choice Model (DCM) from Forsta Surveys (Decipher)

Within Storyteller, we've developed a new object, Advanced Analytics, which allows you to create two different visuals: Relative importance by attribute and Average preference by level. These objects respect all filters added to the object directly or as Optional Filters.



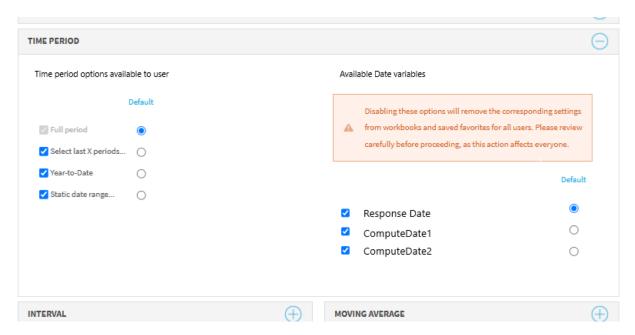
- The data for the DCM is separated from regular survey data and needs to be imported as an additional set within your import task. In the Forsta Surveys (Decipher) import task, under Advanced, you will see a new option, Discrete Choice Model.
- Once imported, the DCM data will be represented in a separate row on the data page.

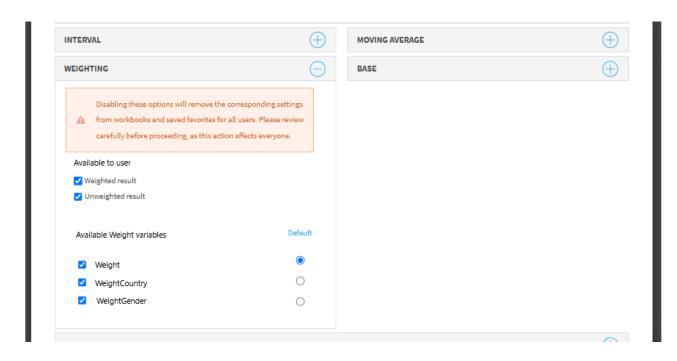
Learn more about the DCM Element in Forsta Surveys here

Note: For additional information and steps to create DCM objects in Storyteller, please refer to the full <u>Release notes</u>. This feature will be available for all customers within the next couple of months, however in the meantime, please contact your CSM or <u>VisualizationsSupport@Forsta.com</u> to enable this feature.

CrossTable tool: Enable/Disable Weights/Dates

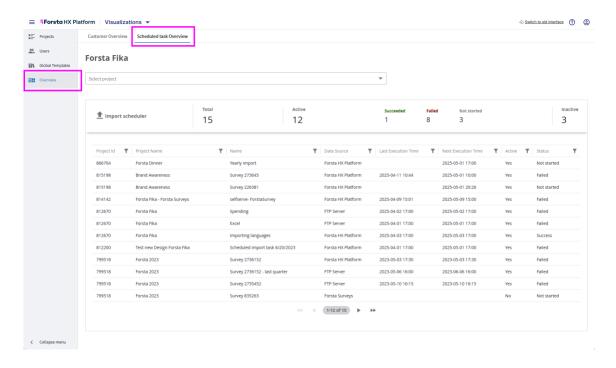
When projects have multiple Weight and Date variables, often just one should be used CrossTables. You now have the option to select which Weight and Date should be available for report users to choose from. Admins can select which weight and date variables should be available to report users.





3. Project Administration

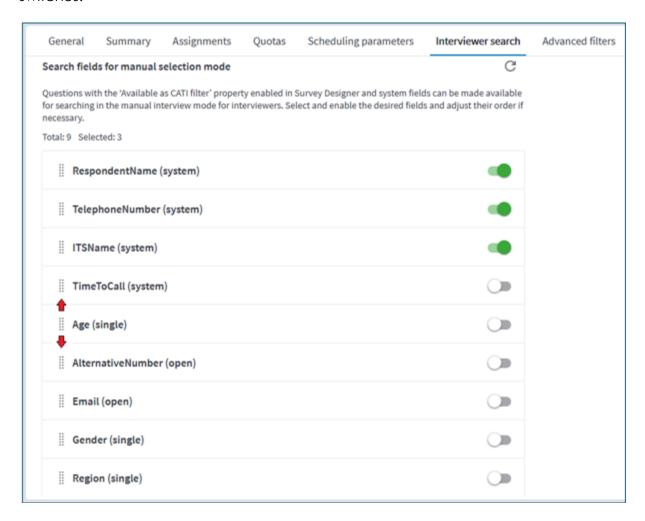
A new page displaying all current import tasks within your projects has been introduced. This page provides aggregated information on the number of import tasks, active tasks, successful tasks, failed tasks, not started tasks, and inactive tasks.



Forsta Plus

CATI

1. Re-order the searchable columns presented in the manual selection mode The Interviewer Search tab in the CATI Supervisor has been enhanced to allow reordering of columns for Interviewers using manual interview selection. You can now easily drag and drop variables to adjust their order. Moving a variable up or down in the list changes the left-to-right display order in the Interviewer interface. As before users can also choose which columns to display by enabling the desired toggle switches.



2. Survey State Locking

To prevent accidental opening or closing of surveys, CATI Admin users can now lock a survey in its current state (either open or closed). Once locked, the survey's state cannot be changed. Supervisors with standard permissions will see a lock icon next to any survey that has been locked, indicating that they cannot modify its status. Only CATI Admin users have the authority to unlock a survey and adjust its state if needed.

Note: The survey state lock can also be managed programmatically via the **CATI REST API**

