Forsta

January

Product Release

Customer Success

Welcome!

In the month of January, we have added new features for you to check out for the following products:

- -Forsta Surveys (Decipher)
 - 1. Enhanced integration with Panel Management
 - 2. New Open Assist element
 - 3. DeepL AI Translations
- -Panel Management
 - 1. New Activity filter options available
- -Forsta Plus
 - 1. Survey Designer Data Templates
 - 2. Several updates in Studio Crosstabs

Keep reading to learn about these improvements!

You can also now review previous months' product updates at any time via the knowledge base!

https://pgforstaproductupdates.zendesk.com/hc/en-us/p/ProductUpdates

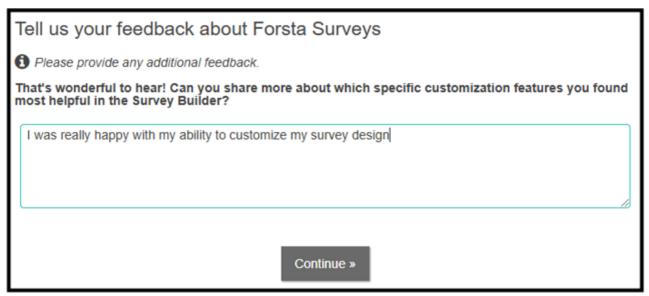
Surveys (Decipher)

 The Forsta Surveys - Panel Management integration now allows users to dynamically override reward points and survey activity names displayed to panelists based on logic conditions, providing greater flexibility beyond the default reward points set for exit conditions.

Learn More: Setting Custom Terminates with Custom Points for Panel Management

2. New Open Assist element:

The Open Assist element is a text area question with an AI prompt that encourages the participant to add more details to their answer. The AI prompt uses **Microsoft's Azure OpenAI Service** to respond to the participant.

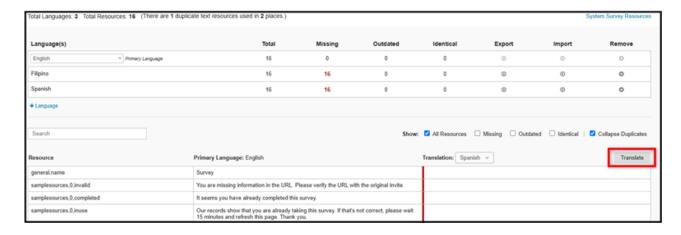


Learn more: Open Assist Element

If you are interested in using this feature, please contact your Customer Success Manager or Account Representative

3. DeepL AI Translations

We now have an option using DeepL AI to assist in translating multi-language studies via the Language Manager.



Learn more: Language Manager Overview (Section 4)

If you are interested in using this feature, please contact your Customer Success Manager or Account Representative

Panel Management

1. Custom session status will receive custom status from Forsta Surveys that can be used on activity filters.



- 2. New Client and topic specific Activity Filters.
 - -Client-specific: Filter based on whether a panelist has or has not completed a project for a certain client within a certain amount of time.
 - -Topic-specific: Filter based on whether a panelist has or has not completed a project that matches a certain topic within a certain amount of time.

Forsta Plus

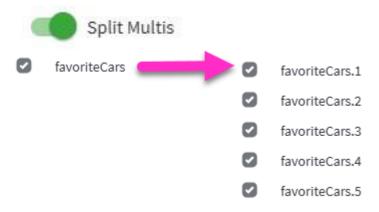
Survey Designer

1. Multi splitting

We've added support for Multi Splitting, which makes it possible to split multi questions into individual columns per answer option, so they can be ordered individually in the template.

Multi handling

These settings will apply to all the multi variables added in the template



2. New Data Template wizard

We've introduced a redesigned wizard, with a new Settings page. This includes efficient quick selection/filtering and more space for selecting variables. Add or remove variables from all levels with one click!

Studio Crosstabs

1. Ability to show question and answer codes in generate crosstabs

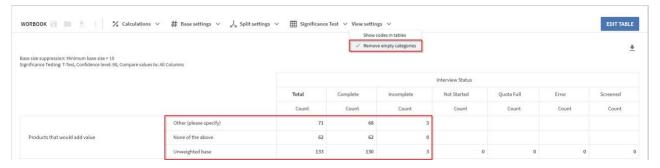
Users can now choose to add codes to generated crosstabs via "View Settings" menu:



2. Ability to remove empty categories from rows

Previously only available for splits, a user can now remove rows from generated crosstabs that do not have any results via the "View Settings" menu:



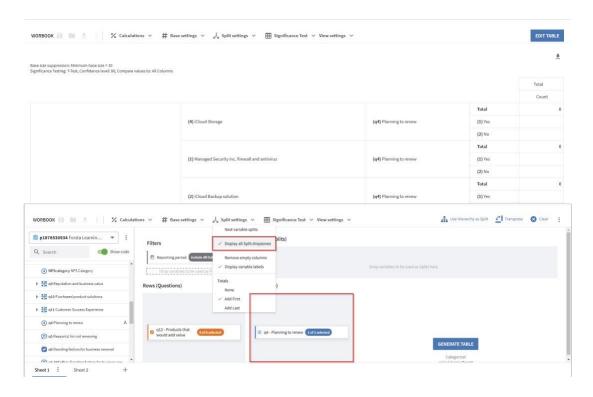


3. Ability to drag/drop answers to change display order

Users can now edit answer lists and drag and drop to change displayed order of answers in generated tabs

4. Support for Nesting variables in rows

As a user, you can now nest your row variables by enabling "Display all Split drop zones" in the "Split Settings" menu and dragging questions into this new split drop zone.



5. Ability to apply answer selection /answer order to all questions sharing the same answer list

If a user makes an update to an answer list, in terms of which answers to display and/or the order in which to display them, and that answer list is also shared with other questions, the user can choose to apply their selections to all other related questions.

