



May

Product Release

Customer Success

May 29, 2024



Welcome!

In the month of May, we've made **Studio Crosstabs in Forsta Plus**, generally available and accessible to all Forsta + customers! Support has also been added for a new reCAPTCHA Custom Question to assist in BOT detection in **Survey Designer**.

In addition, to maintain compliance with changes from major email providers such as [Google](#) and [Yahoo](#), **Forsta Plus** and **Forsta Surveys** now offer One-Click Unsubscribe to allow survey respondents the option to easily unsubscribe from future invitations with a single click.

Visualizations has added data management improvements and the ability to copy report users. Read on to learn more!

Forsta Plus

Studio Crosstabs

1. Now available to all Forsta Plus customers!

Studio Crosstab tool offers self-service data exploration capabilities through a user-friendly drag and drop interface and enables data analysis with customizable filters, calculations, and variable settings for in-depth insights. For additional information on Crosstab features and functionality, please refer to the new [Crosstabs section](#) of the Knowledge Base

Survey Designer

1. ReCAPTCHA Custom Question

We've added support for a new reCAPTCHA Custom Question to assist in BOT detection. The new custom question uses Google's invisible reCAPTCHA technology to help determine whether a human (or a BOT) is launching the URL. Check out this 4-minute video to see it in action!

<https://video.forsta.com/watch/GNbSTJ4ssLRxb91MAeZ52Y>

Note: This feature is only available to be used in surveys which have the **JavaScript engine setting enabled**, if this is not enabled the survey will fail to launch

2. One-click Unsubscribe for Survey Invites

We've introduced our new email opt-out (unsubscribe) capability for users sending bulk email invitations with Forsta Plus. The new capability replaces the need to use the old Flex extension for managing email optout links.

Allow designers to set the opt-out scope either at a company, survey or panel level. Please reach out to forstaplussupport@forsta.com with questions on how to implement this new feature.

For additional information, please refer to this [Knowledge Base](#) article.

Forsta Surveys

1. One-click Unsubscribe for Survey Invites

All the existing unsubscribe pages created by the platform's Email Campaign Manager will be automatically updated to accept one-click unsubscribe requests. This simplifies the process for respondents and ensures compliance with the new regulations while continuing to collect the information in the same location as it does now.

If you use Email Campaigns to deploy email invites for your Forsta Surveys, one-click unsubscribe will be automatically applied. You do not need to take any action. If you send emails with bulk, you will need to add some fields to the header of the invite. See [Email Sends with Bulk](#). If you've created custom unsubscribe links, please contact our Support team at SurveySupport@forsta.com.

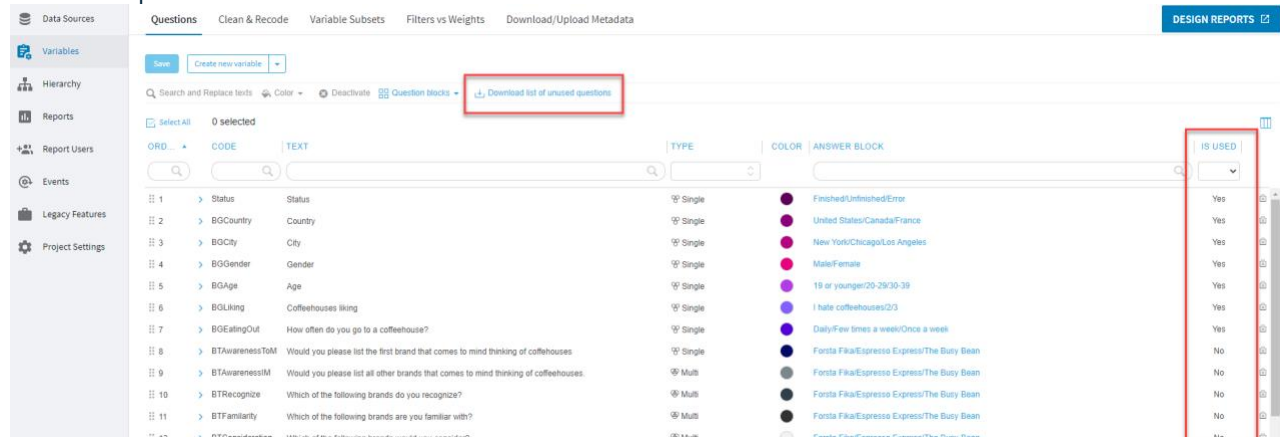
Panel Management (Kinesis) Users: You don't need to take any extra steps. The system will automatically manage adding the necessary headers for compliance.

Visualizations

Data management

1. Show Unused Questions Within a Project

Occasionally, questions are imported into your project that aren't used for reporting. To keep the project size manageable and maintain a clean environment, these unused questions can be easily deleted. We've introduced a new functionality to help you identify these unused questions more efficiently. We've also added an extra column to our Question table and provided an option to download an Excel file that lists all the unused questions.



Project administration

1. Copy Report Users

To streamline user creation, we've introduced an option to duplicate an existing Report user. When copying a user, all user specific settings - such as name, username, email, password, and default language - must be added. Everything else will be replicated. During the setup process, you can easily modify these copied settings as needed.

The screenshot shows the 'Report Users' management interface. On the left is a sidebar with navigation options: Data Sources, Variables, Hierarchy, Reports, Report Users (selected), Events, Legacy Features, and Project Settings. The main content area has tabs for 'Users' (selected), 'Report vs Users', 'Hierarchy nodes vs Users', and 'User statistics'. A 'DESIGN REPORTS' button is in the top right. Below the tabs are buttons for 'Create', 'Delete Selected', 'Invite', 'Edit Invites', and 'Invite history'. A 'Bulk Uploads & Edits' link is also present. The main area contains a table with columns: SELECT USER NAME, FIRST NAME, LAST NAME, EMAIL ADDRESS, USER GROUP, LAST LOGIN DATE, LOGINS, and TAGS. The table lists four users: Alex Adams, Emma Smith, Sandra Watson, and Tim Carson. The 'TAGS' column for the last three users shows 'PG1'. In the action column, there are icons for edit, copy, and delete. A red box highlights the 'Copy' icon for the user 'Tim'.

	SELECT USER NAME	FIRST NAME	LAST NAME	EMAIL ADDRESS	USER GROUP	LAST LOGIN DATE	LOGINS	TAGS	
<input type="checkbox"/>									
<input type="checkbox"/>	Alex	Alex	Adams	alex@thecompany.com	PG1		0		✎ ☰ 🗑
<input type="checkbox"/>	Emma	Emma	Smith	emma@thecompany.com			0		✎ ☰ 🗑
<input type="checkbox"/>	Sandra	Sandra	Watson	sandra@thecompany.com			0		✎ ☰ 🗑
<input type="checkbox"/>	Tim	Tim	Carson	tim@thecompany.com	PG1		0		✎ ☰ 🗑